

Danté Taylor

People & Culture-First Leader

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Executive Summary

Design leader with 10+ years of experience driving user-centered innovations in digital solutions for major organizations, including Elevance Health and EY. Successfully led a UX team to achieve a 40% faster time-to-market for digital healthcare solutions while elevating user satisfaction to 85% through a strategic digital containment redesign. Recipient of multiple IMPACT Awards for leadership, including recognition for improving accessibility compliance by 40% and championing inclusive design practices.

Experience

Director of Digital Solutions, Aug 2023 - Present

Elevance Health, Atlanta, GA

- **Team Leadership:** Leads a 34-member UX team, achieving 40% faster market delivery for healthcare solutions.
- **App Redesign:** Redesigned the Sydney Health app, boosting user satisfaction to 85% and reducing inquiries by 30%.
- **Accessibility Improvement:** Enhanced accessibility compliance by 40%, improving digital access and team efficiency.
- **Career Development:** Developed career frameworks, raising productivity by 25% and delivering 20 digital initiatives.
- **Cross-Functional Collaboration:** Fostered partnerships to deliver major digital health initiatives effectively.
- **User Behavior Analysis:** Analyzed user behavior to optimize the Sydney Health app and Anthem.com navigation, substantially reducing member service inquiries.
- **AI-Driven Design System:** Pioneered an AI-first design model across the design group, increasing delivery velocity by 40% and accelerating speed-to-market.

UX Art Director, Nov 2018 - Aug 2023

Anthem, Atlanta, GA

- **Unified Platform Design:** Led a cross-functional team to consolidate 14 apps across Medicaid and Commercial markets into a unified Sydney Health app, enhancing UX, scalability, and cross-market consistency.
- **Team Mentorship:** Mentored design team, improving skills and delivering impactful UX solutions.
- **Strategic Collaboration:** Collaborated with leadership to align product roadmaps with strategic goals in the B2B and B2C sectors.
- **User-Centered Design:** Analyzed user needs, informing design decisions for intuitive and effective digital solutions.
- **Cross-Platform Optimization:** Consolidated apps, boosting cross-platform efficiency and user experience.
- **Innovative UX Strategies:** Pioneered UX advancements in business-to-business and consumer-facing digital ecosystems.
- **Market-Informed Solutions:** Conducted in-depth analysis of user needs and market trends, informing design decisions to create more intuitive and effective digital solutions.

Founder, Mar 2017 - Nov 2018

Dante Raphael Design Solutions, Buford, GA

- **Design Leadership:** Spearheaded design initiatives for EY, Ballard Designs, and Oyin Handmade, aligning solutions with business objectives to enhance user engagement.
- **Mobile-First Design:** Delivered mobile-first e-commerce experiences for Ballard Designs, increasing navigation efficiency and boosting customer interactions by 25% in six months.
- **Brand Development:** Created impactful brand strategies and materials for clients like Oyin Handmade, improving visibility and market presence.

- **Cross-Functional Collaboration:** Partnered with multidisciplinary teams to design user flows and prototypes, refining solutions through iterative research and stakeholder feedback.

Creative Director, May 2012 - Feb 2017

Mediacurrent, Alpharetta, GA

- **Team Leadership:** Hired, directed, and mentored a team of 8 UX/UI designers & front developers, fostering collaboration, creativity, and professional growth through structured performance reviews and development plans.
- **Strategic UX Vision:** Spearheaded innovative UX strategies that enhanced team efficiency, improved collaboration, and elevated user satisfaction, driving significant revenue growth.
- **Business Alignment:** Partnered with sales and business development teams to identify high-value opportunities, secure key accounts, and align UX strategies with business objectives.
- **Design Excellence:** Conducted thorough design reviews, ensuring brand consistency and delivering high-quality, user-centric solutions that improved satisfaction and recognition.
- **Client Success:** Built strong relationships with stakeholders, securing and managing strategic accounts by aligning solutions with client needs and organizational goals.
- **Thought Leadership:** Positioned as a UX thought leader by publishing articles, delivering keynote presentations, and participating in industry events, boosting company visibility and attracting talent.
- **Resource Management:** Managed and optimized budgets to ensure efficient resource allocation, supporting project success and organizational priorities.
- **Process Innovation:** Introduced cutting-edge design methodologies and processes, increasing team productivity and contributing to acquiring major clients.
- **Industry Influence:** Elevated the company's reputation through active participation in the UX community, solidifying its standing as a leader in the field.

Education

Savannah College of Art and Design, Savannah, GA

Bachelor of Fine Arts - Graphic Design (Advertising, Digital and Print Design)

Skills

Leadership: Visionary Strategy, Team Building, Stakeholder Management, Change Management

Design: User-Centered Design, Accessibility, Data-Driven Insights, Interaction Design, Design Systems

Technical: Prototyping, Wireframing, Information Architecture, Responsive Design

Strategic: UX ROI, Long-Term Vision, Resource Management, Global Strategy Alignment

Tools: Figma, Sketch, Adobe Suite, Miro, Powerpoint

Methodologies: Agile UX, Usability Testing, Generative AI, Metrics-Driven Design, Accessibility Standards

Innovation: AI-Enhanced UX, IoT Integration

Awards

- **IMPACT Award:** Go Above in Leadership
- **IMPACT Award:** Leadership
- **IMPACT Award:** Lead with Purpose and Heart
- **IMPACT Award:** Partner to Win
- **IMPACT Award:** Innovate for all Stakeholders
- **The President's Volunteer Service Award:** dedicated service to the community
- **Fast Company's Innovation by Design Awards:** Recognized for Sydney app's "My Health Benefit Finder" *(designed to enhance user experience in healthcare)*